

**Chambre de Commerce
Indo-Canada
Chamber of Commerce**

924 The East Mall
Toronto ON M9B 6K1, Canada
Tel 1: 416-224-0090
Tel 2: 416-224-0482
Fax: 416-916-0086
E-mail: iccc@iccconline.org
Website: www.iccconline.org

Indo-Canada Chamber of Commerce **Winter Gala 2016** **Sponsorship Package**

About ICCC

Founded in 1977, Indo-Canada Chamber of Commerce (ICCC) is a membership based, volunteer driven, not-for-profit, non-partisan and privately funded business organisation with a primary objective of creating entrepreneurial and professional opportunities for the Indo-Canadian community.

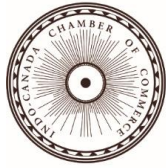
Demographically, the Indo-Canadian population of 1.26 million is one of the fastest-growing segments in Canada; in Toronto and Vancouver, Canadians of Indian origin account for approximately 10 per cent of the population, and their presence in other cities such as Calgary, Montreal, Edmonton, Winnipeg, and Halifax is growing too. Instinctively and traditionally, the Indo-Canadian community remains predominantly entrepreneurial, and it is to meet the demands of this burgeoning section of entrepreneurs that ICCC has grown from a small acorn to a mighty oak over the last 38 years.

Today, the numerical strength of its members and stakeholders is more than 5,000, and while its predominant concentration is in the Greater Toronto Area, it has councils in four Canadian provinces.

Highlights

Largest Indo-Canadian Diaspora organization in Canada





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25 + active sponsors in various categories

Awarded Pravasi Bharatiya Samman Award (highest civilian award to an overseas entity) by the Government of India in 2012

Annual Winter Gala 2016:

Indo-Canada Chamber of Commerce's Annual Winter Gala, popularly known as Holiday Dinner & Dance is one of the Chamber's marquee events, and also one of the most popular Indo-Canadian community event in the Greater Toronto Area.

The event is attended by large number of guests including members, sponsors, stakeholders, friends of the community, professionals, entrepreneurs, senior representative of corporations, government officials, political leaders, and opinion makers. The program comprises a blend of theme-based entertainment, spectacular songs and dance sequences and sumptuous culinary delights.

The theme of the Winter Gala 2016 is **"Vegas Eveninig"**.

Tourism and Hospitality sectors have a tremendous potential to enhance the twin mandates of the ICCC – of promoting bilateral trade relations between Canada and India, and creating business and professional opportunities for Indo-Canadians. The potential in both these sectors remains untapped largely because of unfocused efforts. Under the new leadership, the ICCC has undertaken the promotion of these sectors. The ICCC's focus will be to energize the small businesses in these two sectors in promoting sectoral growth as well as individual opportunities.

The coordinates of the program

Time: 6:00 pm to 10:00 pm

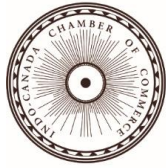
Date: Friday, November 25, 2016

Venue: Pearson Convention Centre

Address: 2638 Steeles Avenue East Brampton ON L6T 4L7



WWW.ICCCONLINE.ORG



Why Partner

The ABCD advantage of partnering with ICCC

Affirmative Advocacy:

ICCC has the ears of the powers that be in both Canada and India; we weigh in on policies that impact small businesses and bilateral trade

ICCC foster linkages between the establishment and entrepreneurs, helping both navigate the often turbulent currents of policy and decision making process

Brand Building:

ICCC organizes at least two events a month on an average that are attended by over a hundred members on an average

Its two galas attract hundreds of guests that include the who's who of the Canadian mainstream society

These events provide an ideal platform to showcase your brand among the people who matter

Conducive Connections:

Connections to India: With an extensive network of partners across India, ICCC provides a flawless launching pad for your brand to reach out to the 1.2 billion strong Indian market

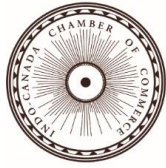
Connections in Canada: Access to a burgeoning segment of Indo-Canadian entrepreneurs and professional community with a purchasing power that is matchless

Demographic Dividend:

Outreach amongst the 1.26 million Indian diaspora Indian Diaspora's numerical strength, demographic diversity, economic rise makes it the most exciting market segment.

These are just a few examples of the benefits any organization derives by partnering with ICCC. We will be happy to customize the benefits to your specific needs.





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Event sponsorship: \$5,000

- 1 (10 seats) Corporate Table at Annual Winter Gala Night
- Corporate membership for 1 member (Two nominee)
- A/V representation at ICCC's Annual Winter Gala Night
- 1 Stand up banner at the venue
- Insertion of ads in E-bulletin
- Photo Op at Annual Winter Gala Night
- Placard & Logo on Corporate Table
- Recognition as sponsor at Annual Winter Gala Night

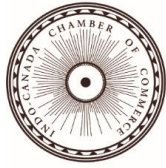
Wine sponsorship: \$3,500

- 1 (10 seats) Corporate Table at Annual Winter Gala Night
- A/V representation at ICCC's Annual Winter Gala Night
- 1 Stand up banner at the venue
- Photo Op at Annual Winter Gala Night
- Placard & Logo on Corporate Table
- Recognition as sponsor at Annual Winter Gala Night

Entertainment sponsorship: \$3,000

- 1 (10 seats) Corporate Table at Annual Winter Gala Night
- A/V representation at ICCC's Annual Winter Gala Night
- Placard & Logo on Corporate Table
- Recognition as sponsor at Annual Winter Gala Night





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Corporate Table: \$2,000

- 1 (10 seats) Corporate Table at Annual Winter Gala Night
- Placard & Logo on Corporate Table

Regular Table: \$1,500

- 1 (10 seats) Regular Table at Annual Winter Gala Night

Contacts:

Arun Srivastava

President

Tel: 416-318-1949

E-mail: president@iccconline.org

Devika Penekelapati

Vice President – Sponsorship, Events & Programs

Tel: 416-558-8709

E-mail: events@iccconline.org



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